

# Recognition

EPA's New England Office is committed to recognizing businesses that are going the extra "environmental mile." Those who manage to go green and stay in the black deserve special thanks and a leadership designation that will get the attention of clients, colleagues, and competitors. For too long, we have put the spotlight on environmental criminals without acknowledging superior environmental performers. The following programs are designed to make good businesses look even better by giving them the recognition they deserve.

## PARTNERS FOR CHANGE:

Maybe you own a business and would like to be cleaner and greener, but have no idea where to start. As your "partner for change," EPA's New England Office will show you the path to environmental improvement. Your business doesn't have to actually be in the environmental arena—anyone can be a Partner for Change. The program offers businesses a free environmental "pocket-book" of ideas on everything from recycling and energy efficiency to waste reduction, available to every New England business. In return for implementing tips in the book, EPA will recognize and reward your company by putting it in the Business to Business Directory and highlighting it in our EPA press releases. A window decal and certificate, as well as your own marketing materials, will tell your customers, colleagues, and insurers that you are a Partner for Change.

### CONTACT:

Partners For Change

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## ENVIRONMENTAL LEADERSHIP PROGRAM:

Companies who apply and are awarded the Environmental Leader designation receive more than special recognition and thanks. In return for developing and testing new approaches to environmental compliance and pollution prevention, they qualify for:

- facilitated access to EPA's assistance program including Green Lights, Climate Wise, WasteWi\$e, etc.; and
- fewer inspections, enforcement discretion, expedited permitting, streamlined monitoring/reporting requirements, and facility-specific benefits.

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**Call 1-888-EPA-7341**

## ENVIRONMENTAL MERIT AWARDS:

Every year at a special Earth Day ceremony, EPA's New England Office presents a merit award to businesses that have had an outstanding environmental record during the previous year. Any business that has promoted and implemented an innovative idea or technology, which can be shared with others and/or will have positive long-term environmental effects, is eligible. Winners are mentioned in EPA press releases and receive a certificate of recognition.

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## DRINKING WATER PROTECTION AWARDS PROGRAM:

At EPA's New England Office, we recognize that businesses can be a partner in resource protection, not just a potential source of groundwater contamination. Only by fostering such partnerships can we expect to achieve success in protecting New England's drinking water supplies. Any business that has made a demonstrated commitment to protecting drinking water supplies deserves the special recognition we provide through:

- publicity of business efforts in press releases and workshops around New England;
- participation in an awards ceremony and a unique plaque suitable for display; and
- recognition of efforts to protect drinking water sources, including certificates for all nominated businesses.

### CONTACT:

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*"At Texas Instruments, we know that what is good for the environment is good for business. Everything we have done to institute a sound environmental management system we would do whether or not the government recognized us. The recognition from [EPA Region 1, New England] for being an environmental leader is icing on the cake. It has helped [us] gain a competitive advantage and to differentiate ourselves from our competitors."*

—Ray Lazotte, Texas Instruments